

Q

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP

OCT19/12 12.04
*** WPXI-TV ***

3050 K ST NW,

WASHINGTON, DC 20007

CONTRACT # 6386515

BOYER NAME	DAN NAGELBERG
SALES PRSN	WA- CHERYL BLAIR

REGIONAL

(CR)

DATE	TIME	LOCATION	STATUS
OCT23/12			OK
OCT29/12			OK

TO JEN
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$82,800
PLEASE CONFIRM, THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

***HIATUS 9/11** **ALSO DARK ENTIRE WEEK 9/4-9/17**

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1000A-1100A	30		\$350.00	10/23	10/26	4		TU-F	4
AGENCY ADVERTISER CODE = 79 AGENCY PRODUCT CODE = 86 AGENCY EST# = 2162												
PROGRAM : ELLEN												
CON COM1 : ELLEN												
2			1100P-1135P	30		\$2,000.00	10/23	10/26	4		TU-F	4
PROGRAM : 11 PM NEWS												
CON COM1 : 11 PM NEWS												

OCT19/12 12.06
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1135P-1235A PROGRAM : THE TONIGHT SHOWWITH JAY LENO CON COM1: THE TONIGHT SHOWWITH JAY LENO	30	4	\$675.00	10/23	10/26	4		TU-F	4
4			1235A-135A PROGRAM : JIMMY FALLON CON COM1: JIMMY FALLON	30	4	\$250.00	10/23	10/26	4		TU-F	4
5			1200N-1230P PROGRAM : CHANNEL 11 NOON NEWS CON COM1: CHANNEL 11 NOON NEWS	30	4	\$375.00	10/23	10/26	4		TU-F	4
6			300P-400P PROGRAM : DAYS OF OUR LIVES CON COM1: DAYS OF OUR LIVES	30	4	\$500.00	10/23	10/26	3		TU-F	3
7			400P-430P PROGRAM : JUDGE JUDY/JUDGE JUDY CON COM1: JUDGE JUDY/JUDGE JUDY	30	4	\$400.00	10/23	10/26	4		TU-F	4
8			430P-500P PROGRAM : JUDGE JUDY/JUDGE JUDY CON COM1: JUDGE JUDY/JUDGE JUDY	30	4	\$500.00	10/23	10/26	4		TU-F	4
9			500P-530P PROGRAM : CH 11 EARLY NEWS CON COM1: CH 11 EARLY NEWS	30	4	\$900.00	10/23	10/26	4		TU-F	4
10			530P-600P PROGRAM : CH 11 EARLY NEWS CON COM1: CH 11 EARLY NEWS	30	4	\$900.00	10/23	10/26	4		TU-F	4
11			600P-630P PROGRAM : CH 11 EARLY NEWS CON COM1: CH 11 EARLY NEWS	30	4	\$1,000.00	10/23	10/26	4		TU-F	4

REP HEADLINE# 6386515
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
12			700P-730P PROGRAM : JEOPARDY/WHEEL OF FORTUNE CON COM1 : JEOPARDY/WHEEL OF FORTUNE	30	4	\$1,800.00	10/23	10/26	3		TU-F	3
13			700A-900A PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW	30	4	\$800.00	10/23	10/26	4		TU-F	4
14			730P-800P PROGRAM : JEOPARDY/WHEEL OF FORTUNE CON COM1 : JEOPARDY/WHEEL OF FORTUNE	30	4	\$1,800.00	10/23	10/26	3		TU-F	3
15			900A-1000A PROGRAM : TODAY SHOW2 CON COM1 : TODAY SHOW2	30	4	\$400.00	10/23	10/26	4		TU-F	4
16			900P-1000P PROGRAM : GRIMM CON COM1 : GRIMM	30	3	\$4,500.00	10/26	10/26	1		FRI	1
17			800P-1000P PROGRAM : THE VOICE CON COM1 : THE VOICE	30	4	\$7,000.00	10/29	10/29	1		MON	1
18			1100P-1135P PROGRAM : 11 PM NEWS CON COM1 : 11 PM NEWS	30	4	\$2,100.00	10/27	10/27	1		SAT	1
19			600A-800A PROGRAM : CHANNEL 11 NEWS SAT AM CON COM1 : CHANNEL 11 NEWS SAT AM	30	4	\$350.00	10/27	10/27	1		SAT	1
20			800A-1030A PROGRAM : CHANNEL 11 NEWS SAT AM CON COM1 : CHANNEL 11 NEWS SAT AM	30	4	\$375.00	10/27	10/27	1		SAT	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			1000A-1100A PROGRAM : MEET THE PRESS CON COM1: MEET THE PRESS	30	4	\$3,600.00	10/28	10/28	1		SUN	1
22			1135P-1205A PROGRAM : 11 PM NEWS CON COM1: 11 PM NEWS	30	4	\$2,250.00	10/28	10/28	1		SUN	1
23			530A-800A PROGRAM : SUN MORNING NEWS CON COM1: SUN MORNING NEWS	30	4	\$350.00	10/28	10/28	1		SUN	1
24			800A-1000A PROGRAM : SUN MORNING NEWS CON COM1: SUN MORNING NEWS	30	4	\$375.00	10/28	10/28	1		SUN	1
25			1000P-1100P PROGRAM : PARENTHOOD CON COM1: PARENTHOOD	30	3	\$5,000.00	10/23	10/23	1		TUE	1
26			900P-1000P PROGRAM : GO ON CON COM1: GO ON	30	4	\$3,000.00	10/23	10/23	1		TUE	1
27			1000A-1100A PROGRAM : ELLEN CON COM1: ELLEN	30	4	\$350.00	10/29	10/29	1		MON	1
28			1100P-1135P PROGRAM : 11 PM NEWS CON COM1: 11 PM NEWS	30	4	\$2,000.00	10/29	10/29	1		MON	1
29			1135P-1235A PROGRAM : THE TONIGHT SHOWWITH JAY LENO CON COM1: THE TONIGHT SHOWWITH JAY LENO	30	4	\$675.00	10/29	10/29	1		MON	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30			1200N-1230P	30	4	\$375.00	10/29	10/29	1		MON	1
PROGRAM : CHANNEL 11 NOON NEWS												
CON COM1 : CHANNEL 11 NOON NEWS												
31			500P-530P	30	4	\$900.00	10/29	10/29	1		MON	1
PROGRAM : CH 11 EARLY NEWS												
CON COM1 : CH 11 EARLY NEWS												
32			530P-600P	30	4	\$900.00	10/29	10/29	1		MON	1
PROGRAM : CH 11 EARLY NEWS												
CON COM1 : CH 11 EARLY NEWS												
33			600P-630P	30	4	\$1,000.00	10/29	10/29	1		MON	1
PROGRAM : CH 11 EARLY NEWS												
CON COM1 : CH 11 EARLY NEWS												
34			500P-530P	30	4	\$900.00	10/29	10/29	0		MON	0
PROGRAM : CH 11 EARLY NEWS												
CON COM1 : CH 11 EARLY NEWS												
35			530P-600P	30	4	\$900.00	10/29	10/29	0		MON	0
PROGRAM : CH 11 EARLY NEWS												
CON COM1 : CH 11 EARLY NEWS												
36			600P-630P	30	4	\$1,000.00	10/29	10/29	0		MON	0
PROGRAM : CH 11 EARLY NEWS												
CON COM1 : CH 11 EARLY NEWS												
37			700A-900A	30	4	\$800.00	10/29	10/29	1		MON	1
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												
38			900A-1000A	30	4	\$400.00	10/29	10/29	1		MON	1
PROGRAM : TODAY SHOW2												
CON COM1 : TODAY SHOW2												

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ORDER WORKSHEET HARRIS REPORT FROM REP

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OCT/12			68400.00	NOV/12		14400.00						

CONTRACT TOTAL 82800.00
TOTAL SPOTS 77

CO 10/22

MARKET TOTALS \$295,714 WPXI 28% KDKA 45% WTAE 22% WPGH 5% CABL 0% WPCW 0% WPMY 0%
SVC- NSI
DEMOS- RA35+*